

# Fit Guide For Jamais Vu Dress Collection

Choose the right evening dress, wedding gown, or formal dress style for your body-

## 1. A-Line



Universally flattering, the A-line silhouette really is a girl's best friend. By gently flaring from the shoulders down, it skims curves rather than clinging to them, to create an elegant silhouette.

**Is This Style for You?** If you're petite A-Line adds the illusion of length; if you're tall it can add fullness, and if you've got curves you'd rather cover, the A-line does that too.

## 2. Ball Gown or "Pick Up"



The most traditional of all dress silhouettes, the ball gown adds curves by accentuating the waist and flowing gracefully into a full skirt. The skirt is great at hiding full hips and creating a gorgeous hourglass figure.

**Is This Style for You?** A perfect choice for formal or "fairy-tale" inspired events, the ball gown style makes a wonderfully classic wedding dress. Looks great on most body types.

## 3. Column or Sheath



Figure-hugging column dresses come in a variety of strapless and backless styles. This modern style has become popular among brides who want a chic or beach wedding.

**Is This Style for You?** An elegant choice for anyone with broad shoulders or slender, athletic builds, it can also elongate a petite figure. However, if there are certain areas you'd rather not accentuate, its clingy design might not be the style for you.

## 4. Mermaid



Also known as the trumpet or "fit and flare", mermaid dresses are fitted at the top and flair dramatically around the knee.

**Is This Style for You?** Mermaid silhouettes accentuate the bust, waist and hips giving an hourglass figure, so it is perfect for showing off your curves. A perfect choice for a glamorous celebrity-inspired wedding.

## 5. Empire



This empire silhouette features a bodice with a high waistline directly below the bust. The look can be either soft or flowing or more structured and classic, depending on the fabric and cut used.

**Is This Style for You?** The empire silhouette draws attention up, enhancing the waist while softening the hips, making it a great look for most body types.

## 6. Princess



Created with a series of vertical panels of fabric, and no obvious waist, a princess silhouette is more dramatic in appearance than the A-line, but similarly flattering.

**Is This Style For You?** The seams on a dress with a princess silhouette follow the contours of the body to create shape while elongating the torso. An ideal choice for anyone with a petite figure and small-waist.

## 7. Tea-Length



Tea-length dresses feature a hem that falls anywhere between the bottom of the knee and the bottom of the calf, creating an elegant yet casual style.

**Is This Style For You?** Tea-length dresses are ideal for showing off your legs and a beautiful pair of shoes! A popular choice as a "second" wedding dress for your reception, a tea-length dress also makes a perfect summer dress.